

ADVOCACY CHECKLIST FOR OUTSTANDING LOCAL UNIT



Name of Legislative Chair/Vice President _____

Email _____

Local Unit Name _____ LU# _____

Do NOT complete the Points Total – for Georgia PTA Use ONLY.

ADVOCACY ACTIVITIES – Check all that apply	POINTS	TOTAL
Attend Advocacy/Legislative Events or workshops:		
<input type="checkbox"/> Georgia PTA Convention and Leadership Training (legislative/advocacy workshops) (10 points)	35	
<input type="checkbox"/> National Convention or e-learning on National PTA website (3 points)		
<input type="checkbox"/> Georgia PTA Advocacy Conference – September (10 points)		
<input type="checkbox"/> Participate in National PTA Advocacy Conference or National PTA legislative training (2 points)		
<input type="checkbox"/> Attend Georgia PTA Day at the Capitol – February (10 points)		
<input type="checkbox"/> Read <i>Capitol Watch</i> postings and report regularly in newsletter or electronic communication (documentation required)	15	
<input type="checkbox"/> Attend local School Board Meetings or speak at local meetings where school funding decisions are made	10	
<input type="checkbox"/> Publish registration information for Georgia PTA <i>Capitol Watch</i> and National PTA’s <i>PTA Takes Action</i> and activating PTA membership cards in newsletters and e-newsletters	5	
<input type="checkbox"/> Attend House or Senate Committee/Subcommittee Meetings or Lobby at Capitol during the legislative session with Georgia PTA member	5	
<input type="checkbox"/> Write letters to the Editor or submit articles to local media about National PTA and/or Georgia PTA Priority Issues or current legislative issues on which PTA has a position (documentation required)	5	
<input type="checkbox"/> Include Legislative Articles in PTA/School Newsletters focused on National PTA and/or Georgia PTA Priority issues (documentation required)	5	
<input type="checkbox"/> Give a Legislative Report at PTA General Meetings on National PTA and/or Georgia PTA Priority issues or legislative issues on which PTA has a position	5	
<input type="checkbox"/> Write/Email/Call appropriate Elected Officials on National PTA/Georgia PTA Priority issues or legislative issues on which PTA has a position	5	
<input type="checkbox"/> Conduct a voter registration information/advocacy campaign at your school	5	
<input type="checkbox"/> Host a “Meet the Candidates” Forum/Reception which incorporates National PTA/Georgia PTA Priority issues or Host a “Meet Your Elected Officials”* event in your community	5	
GRAND TOTAL – to be assessed by Georgia PTA	100 Possible Points	

*Elected officials can be any who affect decisions regarding child health, education, welfare and safety for your community (local, state or national). These issues must be the focus of the event.

NOTE: For areas where it says “Documentation Required” please be sure to include documentation for those items in the report in order to get full credit. Documentation includes newsletters, bulletins, fliers, newspaper clippings, photographs, copies of surveys, etc.