Building for Success: Exploring Leadership Styles
National Representative
2016
Building for Success: Leadership Styles
By the end of this workshop you will be able to:

- Define the term leadership
- Identify different leadership characteristics
- Identify three most common styles of PTA leadership
What is leadership?
A leader is someone whose actions influence others and move a group toward success. Leaders can be anyone in an organization. Titles don’t matter.

----from research done by Charles F. O’Reilly and Jeffery Pfeffer of Stanford University School of Business
A leader is someone who believes “people are smart and they will figure things out.” Good leaders believe their teams will work hard and overcome obstacles, and so their teams believe it as well.

---from research done by Liz Wiseman of the Wiseman Group.
Leaders love what they do and do it well. They give “permission” to others to do their best work and they respect the work of their team.

----from research done by Laura Epsom, Cass School of Business, London and Johan Alvehus, University of Lund, Sweden.
What is leadership?
Defining Leadership

• The art of inspiring people to do something
• Situational in nature
• Transforms potential into reality
Leadership Characteristics

• Proactive vs. Reactive
• Flexible/Adaptable
• Good Communicator
• Respectful
• Quiet Confidence
• Enthusiastic
• Open-Minded
• Resourceful
• Rewarding

• Well Educated
• Open to Change
• Interested in Feedback
• Evaluative
• Organized
• Consistent
• Delegator
• Initiative
Leadership Characteristics
Participant Activity
Styles
Leadership Styles

- Authoritative
- Democratic
- Hands-Off
Authoritative Leadership Style

- Makes decisions and announces them
- Tells others what to do
- Limits discussion
- Teamwork and camaraderie is absent
Democratic Leadership Style

- Presents alternatives
- Group involved in planning, decision-making, and implementation
- Asks for input
- Promotes participation and teamwork
Hands-Off Leadership Style

• Gives little direction
• Group defines boundaries, makes decisions
• Gives opinion only when asked
• No one person seems to be in charge
Great Leaders

- Inspire others to take action
- Flex style to match situation
- Transform potential into reality
We can't make people better by trying to eliminate their weaknesses, but we can help them perform better by building on their strengths.

— Peter Drucker
To make every child’s potential a reality by engaging and empowering families and communities to advocate for all children.
National Standards for Family-School Partnerships

- Welcoming All Families
- Communicating Effectively
- Supporting Student Success
- Speaking Up for Every Child
- Sharing Power
- Collaborating with Community
Advocacy

• Sign up for *PTA Takes Action Network*
• Access Advocacy Toolkit
• Review National PTA Federal Policy Agenda
• Join fellow PTA advocates for the annual National PTA Legislative Conference
• For more information, visit pta.org/advocacy
Visit PTA.org to stay connected!

Site map for our programs, tools and resources

Social media (Facebook, Flickr, Instagram, LinkedIn, One Voice Blog, Pinterest, Twitter, YouTube)
Membership Benefits

You Are a Part of a Network:

• 54 PTA Congresses: including Puerto Rico, Europe DOD, and Virgin Islands
• Over 20,000 PTAs and several million members

You Are a Part of a Network with Benefits:

• AARP, Boxed, Hertz, LifeLock, MetLife, Quicken Loans, Schwan’s Cares, Sylvan Learning, and TeenSafe
• Visit PTA.org/Benefits to learn more

You Are a Part of a Network with Support:

• Customizable membership applications, marketing materials, and information on new and existing benefit providers
• Visit PTA.org/Today to learn more
Questions?
For more information
www.PTA.org